

GLAMOUR

September 23, 1994

Ms. Eileen McGlone
Philip Morris
120 Park Avenue
New York, NY 10017

Dear Eileen:

Thanks so much for Philip Morris' strong support of Glamour in 1994. We truly appreciate the business and look very forward to another successful year in 1995.

Based on Philip Morris continuing its 1994 commitment (40+ pages), Glamour is pleased to offer the following franchise positions for 1995:

- 1) Opposite the opening of Women Right Now, all 12 issues for single pages or leading into, out of or within Women Right Now for spreads.
- 2) The spread position between He & She and Dos and Don'ts, all 12 issues.
- 3) Third Cover in August.
- 4) Fourth Cover in April.

Eileen, good luck through planning season and I look forward to speaking with you soon.

Best regards,

Howard Richman

Howard Richman

cc: Glamour
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